

# SMART SPACE: DATA MINING AND FOCUSING ON INSTITUTIONAL PRIORITIES TO IMPROVE SPACE UTILIZATION

University of Central Florida

FEFPA Winter Conference: Palm Coast, FL

February 2, 2024



#### **YOUR PRESENTERS**





#### **TODAY'S AGENDA**

- UCF Intro, Context, and Strategic Plan
- Data and Space Context
- Space Utilization Findings
- Implementation & Case Study



#### WHY A SPACE STUDY?

- Understand existing space supply
- Measure current demand
- Understand impact of hybrid work
- Funding pathways lend themselves more to renovation/remodel than new construction
- Deferred maintenance and ongoing funding challenges

## CULTURAL CHALLENGES RELATED TO SPACE

- Centralized versus De-centralized the perception of ownership
- Establishing guidelines to provide consistency in allocation
- What does a private walled office or lab mean? Confirmation of value, status, achievement





## **STUDY GOALS**

- Gain a deep understanding of current office, classroom, and lab (teaching and research) space utilization
- Recommend policies to improve space utilization (assuming constant enrollment and flexible work arrangements)
- Increase opportunities for underutilized space to be repurposed, including to generate potential rental revenue
- Implement process improvements to increase real time accuracy of space use data

# Existing Data & Data Collection

#### UCF SPACE ADMINISTRATION

- Recent reorg under newly established Real Estate and Space Administration department within Facilities and Business Operations division
  - Previously housed under Academic Affairs
- Responsibilities Overview:
  - Maintain university's space inventory
  - Update floor plans post-renovation and remodeling
  - Facilitate all space requests
  - Prepare quarterly state space reports
  - Oversee quinquennial Educational Plant Survey



#### UCF SPACE ADMINISTRATION

- Supports the University Space Committee (USC) to centralize space decisions based on data driven around utilization in a collaborative and transparent process
  - Oversee decisions on allocation, reallocation, use, change in use, construction, remodeling and renovation of university space
  - Space requests of more than 1,000 net assignable square feet are forwarded to the Provost with USC recommendation for final review and decision
- Implements university space policy and USC space guidelines



## SPACE INCLUDED IN STUDY BY CAMPUS

Campus	ASF in Study
Main Campus	1,585,000
Research Park	599,000
Lake Nona	234,000
Downtown Orlando	165,000
Rosen	83,000
Total	2,666,000



## EXISTING AND COLLECTED DATA



 Room data showing use, square feet, and station count for all space types included in study Data confirmed during walkthrough and via data verification request

- Fall 2022 and Spring 2022
   complete
   course schedule
   with course
   type, day, time,
   enrollment, and
   location
- Employee
   roster showing
   titles,
   department,
   occupancy, and
   FTE for all UCF
   employees

Context
 provided during
 focus groups,
 workshops, and
 by Steering
 Committee
 Review

Data reviewed and verified by departments multiple times to ensure use of most accurate information

#### ENGAGEMENT

#### **STEERING COMMITTEE**

- Working group met regularly
- Facilitated data collection and engagement
- Confirm results of analysis

#### **FOCUS GROUPS**

- Multiple meetings with each college and administrative unit
- Communicate specific needs/unique aspects to consultants



## PERSONNEL DATA GAPS AND CHALLENGES

- Campus locations in personnel data not consistent with office assignment locations in space inventory
- Lack of comprehensive org. structure made it time consuming to align employees to space departments
- Recent reorganizations occurred during analysis
- In some cases, personnel database did not reflect working position titles (e.g., professor rather than dean)
- No single employee directory
- Some areas do not report data through central Human Resources

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Position Title	•	College Area	•	Home Dept Name	•	Division
Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Associate Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Associate Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Associate Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Senior Instructor		Humanities - English		Instruction		Humanities
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Senior Lecturer		Humanities - English		Instruction		Humanities
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Academic Advisor III		Humanities - English		Administration		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Associate Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Associate Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Instructor		Humanities - English		Instruction		Humanities
		College of Arts and		CC11103 English - Acad	emic	D220 College of Arts
Academic Advisor I		Humanities - English		Administration		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Assistant Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Associate Lecturer		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Associate Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Associate Professor		Humanities - English		Instruction		Humanities
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Associate Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Assistant Professor		Humanities - English		Instruction		Humanities
		College of Arts and		CC10166 English - Acad	emic	D220 College of Arts
Professor		Humanities - English		Instruction		Humanities
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#### RESEARCH DATA GAPS AND CHALLENGES

- Focus on accurate accounting of research lab space and past 3 years of research expenditures (2021-2023, external and internal) and aligning funded research activity with related space regardless of the space type
- Initial data request showed gaps between grant activity and space (i.e., active grant with no reported location)
- Second follow up data request issued to address these gaps, still had some units with incomplete or inconsistent data
- Third effort to address deficiencies included personal contacts

FLORIDA SPACE INST OPERATIONS	\$84,503,367.90	\$28,167,789.30
CREOL-COLLEGE OPTICS&PHOTONICS	\$48,374,371.61	\$16,124,790.54
INST FOR SIM AND TRNG OPER	\$39,792,898.66	\$13,264,299.55
COL OF MEDICINE BIOMED SCIENCE	\$32,001,917.45	\$10,667,305.82
PHYSICS	\$26,706,738.13	\$8,902,246.04
FINANCIAL AFFAIRS	\$19,235,686.00	\$6,411,895.33
ELECTRICAL ENGINEERING	\$18,671,403.47	\$6,223,801.16
SDES CAREER SERVICES	\$18,652,578.00	\$6,217,526.00
NANOSCIENCE TECH CTR OPER	\$17,800,195.83	\$5,933,398.61
COMPUTER SCIENCE	\$16,614,555.03	\$5,538,185.01
CCIE DEAN	\$15,409,613.10	\$5,136,537.70
CIVIL ENGINEERING	\$14,739,712.75	\$4,913,237.58
MECH MAT AND AEROSPACE ENGR	\$14,323,046.35	\$4,774,348.78
VP PARTNERSHIPS & INNOVATION	\$12,659,499.85	\$4,219,833.28
CCS-CENTER COMMUNITY SCHOOLS	\$11,427,695.80	\$3,809,231.93
SCHOOL TEACHER EDUCATION	\$11,166,122.51	\$3,722,040.84
COUNSELOR ED SCHOOL PSYCHOLOGY	\$10,707,976.40	\$3,569,325.47
INDUSTRIAL ENGR AND MGMT SYS	\$9,865,021.31	\$3,288,340.44
CTR RESEARCH COMPUTER VISION	\$9,859,175.03	\$3,286,391.68
PSYCHOLOGY	\$9,575,303.79	\$3,191,767.93
CENTER FOR ADVANCED TURBOMACH	\$8,937,114.70	\$2,979,038.23
FLORIDA SOLAR ENERGY CENTER	\$8,432,582.59	\$2,810,860.86
BIOLOGICAL SCIENCES	\$6,869,930.91	\$2,289,976.97
CHEMISTRY	\$6,020,920.14	\$2,006,973.38
COMM MKTG-WUCF TV	\$5,744,648.17	\$1,914,882.72
AMPAC OPERATIONS	\$5,668,885.68	\$1,889,628.56
COL OF HLTH PROF AND SCI DEAN	\$5,044,081.02	\$1,681,360.34
SDES VICE PRESIDENT OPERATION	\$4,523,250.97	\$1,507,750.32
SCHOOL PUBLIC ADMINISTRATION	\$4,020,887.26	\$1,340,295.75
NURSING PRACTICE	\$3,889,068.21	\$1,296,356.07
UNIVERSITY PRESIDENT	\$3,437,884.85	\$1,145,961.62
MATERIALS SCIENCE AND ENGINEER	\$3,115,991.20	\$1,038,663.73
NURSING SYSTEMS	\$3,040,104.00	\$1,013,368.00
OFFICE OF RESEARCH OPERATIONS	\$2,977,230.99	\$992,410.33
SOCIAL WORK	\$2,934,916.41	\$978,305.47
MATHEMATICS	\$2,509,927.04	\$836,642.35
RESTORES	\$2,433,002.67	\$811,000.89
LEARNING SCIENCES ED RESEARCH	\$2,195,907.87	\$731,969.29
	\$2 127 507 /13	\$709 169 14

# Utilization Findings

# **SPACE TYPES STUDIED**



## UTILIZATION METRICS

Develop minimum targets beyond SREF standards to measure when space is fully utilized or could be evaluated for repurposing

#### **LEARNING SPACES**

- Average weekly hours scheduled
- Seats filled
- Square feet/station

#### **RESEARCH SPACES**

Research expenditures
 per square foot

#### **WORKSPACES**

- Average workstation size
- Workstations per FTE employee

#### CLASSROOM UTILIZATION TARGETS

Utilization Metric	SREF	UCF Minimum Target
Average Weekly Room Hours	40	40
Station Occupancy	60%	80%
ASF/Station	20-24	20-24

The State Requirements for Educational Facilities (SREF) establish the requirements for public educational facilities in the State of Florida including inventory guidelines, recommended square feet allocation per room type, and utilization metrics

#### Classroom Utilization Benchmark Comparison

STATE	WRH	SO%
NEW YORK	35.4	80%
CALIFORNIA	53	66%
FLORIDA	40	60%
TENNESEE	30	60%
VIRGINIA	40	70%
GEORGIA	40	100%
TEXAS	35	67%

#### AVERAGE WEEKLY CLASSROOM HOURS SCHEDULED BY CAMPUS: FALL 2022



#### AVERAGE WEEKLY CLASSROOM HOURS SCHEDULED BY TIME & DAY: FALL 2022





## CLASSROOM UTILIZATION OVERVIEW

Metric	Findings
Scheduled use	Weekly hours are below the minimum target, especially for dept. scheduled classrooms
Time of day	Classes are not fully scheduled throughout the day and week
Seats filled	Dept. scheduled classrooms are below the minimum target
Station size	Existing area per seat is below SREF standard

#### **Conclusion**

Surplus of 91 classrooms could save \$81.5M by repurposing these spaces rather than building new

## TEACHING LAB UTILIZATION GUIDELINES APPLIED

Utilization Metric	SREF	UCF Minimum Target
Average WRH (Lower Division)	30	40
Average WRH (Computer Labs)	30	40
Average WRH (Upper Division)	30	30
Station Occupancy	80%	85%
ASF/Station	varies	varies



#### TEACHING LAB OBSERVATIONS

- Unlike classrooms that may be shared, teaching labs are often specialized facilities with less consistent utilization
- Unique labs must be available in the inventory, even if to satisfy demand for only a single section
- Due to limited interchangeability across departments, some labs cannot meet the utilization targets
- Issues of curriculum design and faculty availability often place an uneven demand on labs across semesters



#### AVERAGE WEEKLY TEACHING LABORATORY HOURS SCHEDULED BY CAMPUS





# TEACHING LAB UTILIZATION OVERVIEW

#### Metric **Findings** Scheduled use Weekly hours are near the minimum target for Lower Division lower division labs on the Main Campus but below the minimum target at other campuses Scheduled use Weekly hours are below the minimum target Upper Division Weekly hours are 40% below minimum targets Scheduled use Computer Labs Time of day Classes are not fully scheduled throughout the day and week Seats filled Lower and upper division labs (except for computer labs) are below the minimum target of 85% seat fill

#### **Conclusion**

Teaching laboratories are generally well used but there may be opportunity to increase lab utilization by evaluating shared use potential; particularly for computer labs, upper division labs, and labs located outside of Main Campus

#### EXISTING RESEARCH LAB SPACE BY CAMPUS





# ACTIVE RESEARCH GRANT EXPENDITURES BY TYPE (FY22 AND FY23) Foundation



#### RESEARCH SPACE BY COLLEGE: FUNDED VS. NON-FUNDED



**Findings:** 

•

•

STEM based research

contains the highest

existing research lab

space does not have

allocation of space

without affiliated

external funding

external funding

145,000 ASF of

#### STRATEGIES TO ACHIEVE RESEARCH GOALS: OVERALL SPACE NEEDS

- Average peer institution research expenditures per square feet (\$355) used to estimate future UCF research space needed to meet Strategic Plan goals
- UCF strategic goal of increasing research funding by \$350 Million would result in a need for 279,000
   additional total ASF of research lab and related space
- Existing research space ratio of two-thirds of existing research space classified as research lab yields approximately 187,500 ASF for additional research labs

Name	Avg. \$/ASF
Ohio State U.	\$403
U. Texas, Austin	\$533
Michigan State U.	\$265
Purdue U., West Lafayette	\$308
Arizona State U.	\$489
U. Kansas	\$443
Iowa State U.	\$227
Oregon State U.	\$319
Georgia State U.	\$956
U. California, Riverside	\$163
Average	\$355
UCF	\$309



#### RESEARCH LAB UTILIZATION OVERVIEW

#### **Findings**

Available capacity of 145,000 ASF of research labs (space without existing active external grant funding)

47,000 ASF of new research lab space currently planned in new Research 2 Building will satisfy a portion of needs

Underutilized instructional and office space can be viewed as contingency space for research expansion

Meeting Research Space Needs

> Proposed Research Building 24%

Existing Research Lab Capacity 76%

#### EXISTING WORKSTATION INVENTORY





#### PERCENT OF WORKSTATIONS REPORTED AS VACANT





#### AVERAGE WORKSTATION AREA BY CAMPUS









## WORKSPACE UTILIZATION OVERVIEW

Metric	Findings
Vacancy	10-13% of existing offices are vacant
Workstation size	Average workstation size is above the target
Remote work	About ½ of employees were reported as being on-campus 5 days a week (¾ for faculty)
Stations per FTE	1.3 avg. workstations per employee

#### **Conclusion**

Surplus of more than 360,000 ASF of workspace

# **OVERALL TAKEAWAYS**

# 550,000+ ASF 170,000+ ASF

available for reassignment based on applied classroom and workplace utilization metrics

current inactive space and **vacant offices** that can be reassigned now

# \$412-660M \$6.6-9.9M

equivalent construction project cost based on total gross square feet

existing annual operation & maintenance cost based on total gross square feet

# Implementation & Case Study

#### ACTION ITEMS

- Classroom utilization working group
  - Enhance course scheduling process
  - Identify classrooms to be re-purposed or re-assigned
- Research space utilization working group
  - Establish guidelines for assessing utilization
  - Complete a full analysis of current utilization
- Evaluating consolidations of units in Research Park with the potential to reduce occupancy by 43,200 rentable SF



#### ROSEN COLLEGE CASE STUDY

Changed focus from a planned new building to a renovation of existing space

New Bldg: \$15M (\$800/SF @ 18,706 GSF)

Renovation: \$11.8M (\$150/SF @ 78,680 USF)

• Addresses significant deferred maintenance and dated finishes for a 25-year-old facility





ROSEN COLLEGE CONSOLIDATION OF STUDENT SERVICES

- Revamp of existing underutilized library and a vacated bookstore
- Create a welcome center, one-stop-shop for student services

# EXISTING OFFICE SPACE (TYPICAL)





# ROSEN COLLEGE WORKSPACE REIMAGINED

#### ROSEN COLLEGE WORKSPACE REIMAGINED (LAYERED CONCEPT)



authentic

-NOT GODD.

V-NOT A TEAM PLAYER. - IRRITATED. - VALUE YOOD FEELINGS. - AM I PETTY? - CULTURE | PERSONALITY

NOMINATE EAM MEMBERS

for Values

HARD to "JUDGE "A TOP PERFORME SHOUT OUTS!

RAH TEAN

MBER -CAN

OUPS! 00

HANING FUN HERE?

HOLD UP

CAN I HELP YOU MAKE HUN I

1 SEE

MORE AWE

SUPPORT EACH OTHER

KEEP U

AWESOM

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HELP US have

BRANE CONVER-SATION AND HELP OF I FELT NO CULTURE THRIVE



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